

# CORPORATE ENGAGEMENT

The Toilet Board Coalition accelerates business solutions to the sanitation crisis through the sector's leading Accelerator for Sanitation Economy entrepreneurs serving low-income customers in Africa, Asia and Latin America.

We provide tailored opportunities for corporates to engage, **facilitating vital partnerships, opening up new markets, and fuelling sustainable SDG 6 impact at the community level.**

## MEMBERSHIP

### STEERING COMMITTEE

Become part of the Toilet Board Coalition Steering Committee and join a **world-class network of leaders** alongside MNCs such as **LIXIL** and **Unilever**.

- ✔ **Lead your sector** in a collaborative space, connecting with industry leaders and shaping the Toilet Board Coalition **strategy**.
- ✔ **Mentor global** innovative entrepreneurs virtually in the 12-month Accelerator programme. Learn more [here](#).
- ✔ Participate in regional and **global events** & the virtual Annual Member Meeting, fostering connections in the Sanitation Economy.
- ✔ Fuel sustainable SDG 6 impact on the ground and position your brand at the forefront of impact stories through **features across events and communications**.

### REGIONAL MEMBER

Asia, Africa or Latin America

Join at a **regional level**, **mentor via the 12-month Accelerator**, and engage with the Toilet Board Coalition network across the region.

- ✔ **Mentor regional** innovative entrepreneurs virtually in the 12-month Accelerator programme. Learn more [here](#).
- ✔ Participate in **regional events** (Asia, Africa or Latin America) & the virtual Annual Member Meeting, fostering connections in the Sanitation Economy.
- ✔ Fuel sustainable SDG 6 impact on the ground and position your brand at the forefront of impact stories through **features in regional events and communications**.

## OTHER POWERFUL WAYS TO ENGAGE

Beyond Memberships, there are two additional ways to engage with the Toilet Board Coalition

### MENTORSHIP LAB

**Partner with the Toilet Board Coalition to host an in-person Mentorship Lab.** This high-energy, hands-on experience connects your team directly with innovative sanitation entrepreneurs.

The Lab is a curated **two-day** experience, bringing together your employees and a select group of SMEs for a focused, action-oriented mentoring process, tackling real challenges and unlocking impact. It can be set up in a country that aligns with the corporate partner's interests, including **Senegal, Ghana, Peru, India, or Cambodia**.

### EVENT SPONSORSHIPS

**Sponsor a Toilet Board Coalition WASH Leaders Forum (WLF)**, strengthening the **Sanitation Economy ecosystem, driving progress to SDG 6**.

The WLF's are events that bring together **world-class experts and innovative entrepreneurs** in an exclusive environment, offering a unique opportunity to network, exchange ideas, and accelerate business solutions to the sanitation crisis.

WLF's can be organised in countries across Asia, Africa and Latin America.



Source: Toilet Board Coalition data 2015-2024

Reach out at [info@toiletboard.org](mailto:info@toiletboard.org) to learn more



**LIXIL**

With thanks to our leaders:

The Toilet Board Coalition and its work is made possible by the generous support of its Membership. The contents are the responsibility of the Toilet Board Coalition and do not necessarily reflect the views of the Members and partners.

# FUNDER ENGAGEMENT

The Toilet Board Coalition accelerates business solutions to the sanitation crisis through the sector's leading Accelerator for Sanitation Economy entrepreneurs serving low-income customers in Africa, Asia and Latin America.

**To date, the Coalition has graduated 111 SMEs, impacting more than 13 million people daily and unlocking US\$49 million in finance.**

Through **catalytic grant funding**, our model **leverages private sector engagement to create lasting SDG 6 impact at the community level**. Grants can scale market-driven solutions, ensuring impact continues long after the initial funding.

## CATALYTIC GRANT FUNDING

We provide opportunities for grants to fund the Toilet Board Coalition Accelerator, building on our **proven model to scale impact globally**.

- ✓ **Leverage private sector engagement** to create lasting SDG 6 impact at the community level.
- ✓ Scale **market-driven solutions**, ensuring impact continues long after the initial funding.
- ✓ **Build on our proven model** to scale impact globally.
- ✓ We're backed by a strong **track record of catalytic funding** – join us.

### Grant History

*Asia (2016-2024): A four-year global award led to a five-year extension in India, proving our model's success.*

*West Africa (2023): With Aqua for All's support, we launched in French-speaking Africa—leading to substantial funding for the region.*

*Latin America (2023-2025): With the support of the Inter-American Development Bank (IDB) and the IDB Lab, we expanded into Spanish-speaking markets.*

*Southeast Asia (2025): Asian Development Bank (ADB) funding is now enabling a launch in Cambodia, adding Khmer to the Accelerator.*



**The billion-dollar Sanitation Economy presents a massive opportunity, and additional funding will allow us to continue to expand and accelerate change.**

## EVENT SPONSORSHIPS

Beyond grants, funders can also engage with the Toilet Board Coalition through Event Sponsorships.

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The WLF's are events that bring together **world-class experts and innovative entrepreneurs** in an exclusive environment, offering a unique opportunity to network, exchange ideas, and accelerate business solutions to the sanitation crisis. WLF's can be organised in countries across Asia, Africa and Latin America.

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