

20 ACCELERATOR 25 IMPACT STORY



Toilet Marketplace



Senegal



2025 Cohort



ABOUT SIED SARL

SIED SARL is a company that developed SANI SHOP public toilets, designed to address gender-specific needs. These facilities include features for individuals with reduced mobility and dedicated cabins for menstrual hygiene management (MHM). The company promotes employment opportunities with a gender-diverse workforce and actively supports local economies.



IMPACT TO DATE

42

Shared public facilities
in service

400

No. of people served
by the shared public facilities

14,000

Individual paying customers
per month

*Business impact numbers from establishment to date



SIED SARL: 12 MONTH ACCELERATOR JOURNEY

With the aim of building and operating new public toilets, the SME received support to develop a comprehensive financial summary outlining its current situation and future projections. This enabled the company to strengthen its ability to engage confidently with investors and advance its fundraising efforts.



Wilma Sokeng
Toilet Board Coalition

ACCELERATOR COACH

"Abdoulaye is ambitious and determined in his work. He takes every opportunity to share his vision and rally support, which has enabled him to build toilets in public spaces and provide practical solutions for communities."



Abdoulaye Ba
SIED SARL

ENTREPRENEUR

"The support of the Toilet Board Coalition was instrumental in transforming my initiative into an innovative and sustainable sanitation solution. The programme provided me with a framework for strengthening my skills, expanding my network and consolidating my strategic vision."

Join us to
Accelerate 1,000
Sanitation Businesses by 2030

Nov, 2025
info@toiletboard.org
toiletboard.org

Discover additional information
and resources by clicking [here](#)



With thanks to our leaders:

