

20 ACCELERATOR 25 IMPACT STORY



Toilet Marketplace



Bangladesh



2025 Cohort



ABOUT SHAPLA WELLBEING

Shapla Wellbeing is a Bangladesh-based company which installs IoT enabled sanitary pad vending machines in public spaces like educational institutes, factories, hospitals, and public washrooms.



SHAPLA WELLBEING: 12 MONTH ACCELERATOR JOURNEY

Supported the SME on investment readiness, financial modeling, and connections to investors and grant applications.



ACCELERATOR COACH

"Working with Bushra and Abid has been a delight. They are passionate about the cause and top performers in their field."

Malavika Ravi
Toilet Board Coalition



ENTREPRENEUR

"Joining the Toilet Board Coalition Accelerator empowered us to turn our sanitation innovation into a scalable, investment-ready business. The guidance and support from the mentors truly accelerated our path to impact."

Bushra Anjum
Shapla Wellbeing

Join us to
Accelerate 1,000
Sanitation Businesses by 2030

Nov, 2025
info@toiletboard.org
toiletboard.org

Discover additional information
and resources by clicking [here](#)



With thanks to our leaders:

