

20 ACCELERATOR 25 IMPACT STORY



Circular Sanitation Marketplace



Guatemala



2025 Cohort



ABOUT PROFERT

PROFERT uses biorefining bioprocesses and bioremediation in organic waste and wastewater, for reuse.



IMPACT TO DATE

~136k

People impacted
daily

45,240 m³

Wastewater treated
from any source

45,240 tonnes

Faecal sludge treated
from household

3

Operational countries
Guatemala, Peru & Costa Rica



**Business impact numbers from establishment to date*

PROFERT: 12 MONTH ACCELERATOR JOURNEY

PROFERT, currently in an expansion stage, received training to confidently approach investors for fundraising. The primary focus was on strengthening its investment pitch and financial figures to improve its chances of securing capital.



Camila Cornejo
Kimberly-Clark

*Kimberly-Clark

MENTOR

"It's been an amazing experience collaborating with Luis from Profert. Together, we identified key customer profiles and their motivations, and proposed a social media communication strategy that included a refreshed brand image and educational content for both consumers and clients. We recommended direct sales channels and strategic partnerships that could help grow his business. I'm truly grateful to have contributed to this amazing project with Luis and to have added my little grain of sand."



Luis Eskenasy
Profert

ENTREPRENEUR

"An enriching experience that helped broaden our company's vision and mission, aligning our goals with new services for wastewater and organic waste treatment to help address climate change."

Join us to
Accelerate 1,000
Sanitation Businesses by 2030

Nov, 2025
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toiletboard.org

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