

20 ACCELERATOR 25 IMPACT STORY



Circular Sanitation Marketplace



Guatemala



2025 Cohort



ABOUT PLUVIA

PLUVIA is an organisation dedicated to rainwater harvesting, a simple and effective solution that changes lives. Their appropriate technology allows them to capture and store rainwater efficiently and safely.



IMPACT TO DATE

9,000

People impacted
daily

1,500

People impacted
from shared facilities

3,500

Safely managed drinking water
access at home



**Business impact numbers from establishment to date*

PLUVIA: 12 MONTH ACCELERATOR JOURNEY

PLUVIA received support to strengthen its forecasts, budgets, and overall financial reporting, enabling it to present financial information more professionally and engage more effectively with potential investors.



ACCELERATOR COACH

"From a small family company to a SME generating over \$200k in sales every year. PLUVIA is the example of perseverance."

Daniel Medina
Toilet Board Coalition



ENTREPRENEUR

"Participating in the Toilet Board Coalition taught us that growth is not something to be afraid of, but something to find purpose in. Now we dream of becoming global leaders in rainwater harvesting."

Jose Ramirez
Pluvia

Join us to
Accelerate 1,000
Sanitation Businesses by 2030

Nov, 2025
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toiletboard.org

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and resources by clicking [here](#)

With thanks to our leaders:



LIXIL

*Kimberly-Clark



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