

# 20 ACCELERATOR 25 IMPACT STORY



Toilet Marketplace



Cambodia



2025 Cohort



## ABOUT GREEN LADY CAMBODIA

With a mission to reduce plastic use in sanitary products, Green Lady Cambodia has introduced biodegradable menstrual pads and sanitary products to the country. This initiative is supported by strong collaboration with both government and non-governmental organisations to distribute these products to girls in schools and women in rural communities. The company started the local production by collaborating with the local artisans to design their own biodegradable sanitary products to expand their markets in Cambodia.



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## IMPACT TO DATE

# 2,800

Sanitary pads  
sold/distributed



\*Business impact numbers from establishment to date

## GREEN LADY CAMBODIA: 12 MONTH ACCELERATOR JOURNEY

Assisted Green Lady in developing CSR proposals and connecting with relevant grant opportunities for production upgrades, product development, and market expansion, while strengthening investment readiness through supporting the development of a comprehensive investment proposal and financial projections.



**Rasmey Heang**  
Toilet Board Coalition

### ACCELERATOR COACH

*"I am moved by the entrepreneur's dedication and drive to create meaningful solutions for menstrual health and hygiene in Cambodia."*



**Sovanvotey Hok**  
Green Lady Cambodia

### ENTREPRENEUR

*"An on-time and one-time opportunity with Toilet Board Coalition. Their support, especially the mentorship, has helped increase my confidence in a leadership role. Their expertise brought clarity to our impactful journey."*

Join us to  
**Accelerate 1,000**  
Sanitation Businesses by 2030

Nov, 2025  
[info@toiletboard.org](mailto:info@toiletboard.org)  
[toiletboard.org](http://toiletboard.org)

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Cambodia programme in cooperation with:



With thanks to our leaders:

