

Accelerator Impact Story



2024 Cohort



Operating in
Guatemala



Circular Sanitation
Marketplace

ABOUT FLOR DE TIERRA

Guatemala's Flor de Tierra offers organic fertilizers, mountain microorganisms, humic acids and animal probiotics to promote sustainable and eco-friendly farming. Their products accelerate organic waste decomposition and serve as alternatives to conventional agricultural inputs to function as a highly organic compost platform. In addition, provides solid waste studies and characterisation services.



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FLOR DE TIERRA'S IMPACT

*Business impact numbers from establishment to date

12K+ People with improved sanitation services

251K+ Kilos of waste treated & reused

2 Countries Guatemala & Honduras

SME'S 12 MONTH ACCELERATOR JOURNEY

Flor de Tierra refined its value proposition, and also worked on business, marketing and communication strategies.

Coach



María Cueva

"We are happy to have been part of Flor de Tierra's expansion into Honduras. We know that they will continue to grow and spread the importance of providing the best to farmers in Guatemala and other countries in the Central American region."

Entrepreneur



Benjamín López,
Flor de Tierra

"Our experience with the Toilet Board Coalition Accelerator was very good. It has allowed us to expand our network and greatly strengthen our solid waste services."

Join us to

Accelerate 1,000

Sanitation Businesses by 2030

Discover additional information and resources by clicking [here](#)



With thanks to our leaders:



*Kimberly-Clark

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