

# Accelerator Impact Story



2024 Cohort



Operating in South Africa



Toilet Marketplace

## ABOUT ARUMLOO

Arumloo, based in South Africa, offers low-flush toilets using 2 litres of water, available in plastic and ceramic. They also produce grey-water treatment and wastewater systems, targeting households, schools, and small communities. Demonstrations are ongoing in South Africa, Kenya, Burundi, Cote D'Ivoire, the UK, and Canada.



©ARUMLOO

## ARUMLOO'S IMPACT

\*2024 Impact

**6,000** Lives Impacted daily

**210** Toilets sold

**30K** Litres water saved / household

## ARUMLOO'S 12 MONTH ACCELERATOR JOURNEY

Arumloo worked on marketing and refining their value proposition.

### Entrepreneur



Jonny Harris, Arumloo

*The Toilet Board Coalition Accelerator has been an excellent opportunity for us to engage with industry and marketing experts to help shape the future direction and growth of our business.*

### Mentor



Hannah Johnston and Jade Howes, Unilever



Join us to  
**Accelerate 1,000**  
Sanitation Businesses by 2030

Discover additional information and resources by clicking [here](#)



With thanks to our leaders:



\*Kimberly-Clark

LIXIL



The Toilet Board Coalition and its work is made possible by the generous support of its Membership. The contents are the responsibility of the Toilet Board Coalition and do not necessarily reflect the views of the Members and partners.