



# INVESTOR ENGAGEMENT

## Africa, Asia & Latin America

We Match Promising Innovation with Progressive Investors

By 2030, the Toilet Board Coalition Accelerator will graduate 1,000 businesses and unlock US\$ 2 billion of investment. By fuelling the Sanitation Economy, investors can foster innovation, open up new markets, support livelihoods and impact SDG 6 at the community level.

By 2030, the Sanitation Economy potential is estimated at:



Sub-Saharan  
Africa  
**USD \$76 BN**



Asia  
**USD \$ 494 BN**



Latin  
America  
**USD \$ 19.2 BN**

All figures are Toilet Board Coalition projections

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## WHY INVEST IN SANITATION BUSINESSES?

- Be a front runner of the **multi-billion opportunity** of the Sanitation Economy.
- Sanitation is at the **centre of multidimensional impact**.
- **Recession-proof** demand with a supply chain that meets its customers every day

We work with a range of investors including foundations, debt impact investors, equity impact investors, innovation challenges and development finance institutions across Asia, Africa, South America, North America, and Europe.

## ABOUT THE SANITATION ECONOMY

The Toilet Board Coalition pioneered the Sanitation Economy – a market-based approach to the sanitation system that builds on **innovative business models** and strategic collaborations to provide **customer-centric & sustainable sanitation products and services** to everyone, everywhere.

Products and services range from toilet access to collection and transportation, digitised sanitation, and its reuse – where output products are sold back to local businesses or utilised on-site.

Learn more about the Sanitation Economy [here](#).

## ENGAGEMENT OPPORTUNITIES

### INVESTOR FORUMS

Investor Forums are exclusive events connecting active investors with Sanitation Economy entrepreneurs. Their diverse business models innovate toilet operations, waste treatment and smart sanitation technologies.

- Investor Forums meet quarterly, virtually, for 60 minutes.
- Hear pitches from Sanitation Economy entrepreneurs operating in Africa, Asia and Latin America.

[Fill in the form to join the Investor Forum](#)

### INVESTOR 1:1

We work 1:1 with investors to create sanitation-focused financial mechanisms or funds and to connect you with a pipeline of SMEs tailored to your priorities.

We support curating fund strategies and connecting key stakeholders. These engagements are bespoke to the investor.

[Reach out to info@toiletboard.org to learn more](mailto:info@toiletboard.org)

With thanks to our Leaders:



The Toilet Board Coalition and its work is made possible by the generous support its Membership.

The contents are the responsibility of the Toilet Board Coalition and do not necessarily reflect the views of the Members and partners.