

Accelerator Impact Story



2023 Cohort



Operating in India



Toilet Marketplace

ABOUT CRESA GREENTECH

Founded in India, in 2021, Cresa Greentech makes eco-friendly, hot-water-soluble sanitary pads. Their pads are biodegradable and chemical-free. Cresa aims to provide complete end-to-end sustainable menstrual hygiene management services.



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CRESA GREENTECH'S IMPACT

*Business impact numbers from establishment to date

300 women tested & received positive feedback

Certified as biodegradable & compostable

Patent granted for innovative dissolving bin

CRESA GREENTECH'S 12 MONTH ACCELERATOR JOURNEY

Cresa Greentech explored its branding, value proposition and use cases for potential customers of their hot-water flushable sanitary pads and instant dissolving retrofittable bins.

Mentor



Shaon Ahsan KIMBERLY-CLARK

"I have had the immense pleasure of mentoring Sarika from Cresa Greentech over the last year. She's a tremendously inspiring founder. I've learned so much about the feminine hygiene space in India and how to make products sustainably. But I've also seen her grow tremendously, from a very skilled and strong technical manager to a true well-rounded CEO."

Entrepreneur



Sarika Kulkarni CRESA GREENTECH

"The best part of the Toilet Board Coalition Accelerator is the individual attention they have given to our start-up throughout the year, guiding and supporting us based on our needs along with their programme schedule. They have been a part of our journey, and we grew week by week, month by month. They have addressed all the important key points required for a start-up to be investment-ready."

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Sanitation Businesses by 2030

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Thanks to our leaders:

