



Accelerator Impact Story



2023
Cohort



Operating in
India



Toilet
Marketplace

ABOUT BASICSHIT

Founded in India, in 2015, BasicShit builds dry toilets from plastic waste. The company installs its toilets in public areas and events, and has served over 300,000 users to date.



©BASICSHIT

BASICSHIT'S IMPACT

**Business impact numbers from establishment to date*

28 Operational
public & community toilets in
India

286K Litres
of water saved

32K Kg of
carbon emissions
saved from going into the atmosphere

BASICSHIT'S 12 MONTH ACCELERATOR JOURNEY

BasicShit developed a business plan for renting out toilets through an online platform. The company also developed a blueprint for technology improvements enabling on-site waste treatment.

Mentor



Daigo Ishiyama
LIXIL

"I had the privilege of working with BasicShit this year. We discussed many topics from their core competency and their business model to their awesome new humble toilet with automated features and anything in between."

Entrepreneur



Ashwani Aggarwal
BASICSHIT

"Our experience with the Toilet Board Coalition has been incredibly positive. We have successfully refined our business model and established clear projections, aligning with our long-term vision. The programme has provided invaluable support and resources, enabling us to make significant strides towards our goals."

Join us to

Accelerate 1,000

Sanitation Businesses by 2030

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Thanks to our leaders:

