

Accelerator Impact Story



2023 Cohort



Operating in Tanzania



Toilet Marketplace

ABOUT ARENA RECYCLING

Founded in Tanzania, in 2018, Arena Recycling produces eco-friendly building materials made from recycled plastic waste for the construction of pit latrines, water tanks and septic tanks. The plastic is collected from beach cleaning. The company targets low-income communities.



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ARENA RECYCLING'S IMPACT

*Business impact numbers from establishment to date

20 Clients across Tanzania

10K Eco Bricks sold

500+ Tons plastic waste collected and recycled

ARENA TEAM'S 12 MONTH ACCELERATOR JOURNEY

Arena Recycling explored the viability of a finished product that is made from the eco brick. They also worked on developing a marketing strategy, as well as a growth and expansion strategy.

Entrepreneur



Hellena Sailas
ARENA RECYCLING

"I have had an incredibly enriching experience with the Toilet Board Coalition's Accelerator. The structured one-to-one mentoring sessions have provided invaluable insights, while the personalised training and mentorship approach have allowed me to address specific challenges my business faces. The programme's flexibility and transparent, collaborative environment have not only fostered my learning but also empowered me to prepare my venture for investment readiness effectively."

Mentor



Sandra Rojas
KIMBERLY-CLARK

Kimberly-Clark

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Sanitation Businesses by 2030

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