

Accelerator Impact Story



2023
Cohort



Operating in
South Africa



Toilet
Marketplace

ABOUT AMALOOLOO

Founded in South Africa, in 1986, Amalooloo manufactures, constructs, installs and maintains a dry toilet that separates urine and faecal matter at the source. The Faecal matter is composted. The company targets underserved communities and schools.



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AMALOOLOO'S IMPACT

*Business impact numbers from establishment to date

720K Products sold across Southern Africa

144M Litres of organic waste treated

12.6M Kilolitres water saved

AMALOOLOO'S 12 MONTH ACCELERATOR JOURNEY

Amalooloo worked on international expansion strategy, explored distributed manufacturing and also looked at the viability of an operations and maintenance model.

Mentor



Simran Gill
UNILEVER

"I had the pleasure of engaging with Lumar from Amalooloo. It has been an amazing experience to hear about how much they have been growing and driving their strategy throughout Toilet Board Coalition's Accelerator this year. They have an excellent vision and idea for what they want to do in the future and I wish them nothing but success as they move forward and expand their business further."

Entrepreneur



Lumar Fourie
AMALOOLOO

"The Toilet Board Coalition Accelerator has in a sense, given us a fresh and objective view of who we are and what we need to achieve. The programme has reignited our passion to bring about hope, dignity, health & hygiene to those who need it most, we are more motivated than ever."

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Accelerate 1,000

Sanitation Businesses by 2030

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Thanks to our leaders:

