

World Toilet Day Toolkit >>>

16 October - 16 November

#IWorkInSanitation

#I Work In Sanitation Campaign

This World Toilet Day, United Nations Water is calling people worldwide to **Be The Change** and take individual action on sanitation. Empowered by the campaign, the Toilet Board Coalition introduces **#IWorkInSanitation**, showcasing the impactful role of the business of sanitation.

We invite you to envision a world where sanitation is a thriving industry and seize this moment to inspire more people to join us in innovation with purpose. Use and adapt the social media assets below to showcase your work and impact on SDG 6.2.

SOCIAL MEDIA ASSETS

Download [social media visuals](#) to share between 16 October - 16 November, 2023.



#IWorkInSanitation, where purposeful innovation accelerates progress on SDG 6.2 - sanitation for all by 2030. Sanitation is not just a fundamental right, but also a thriving industry!

As #IWorkInSanitation, I'm not only driving progress on SDG 6.2 - sanitation for all by 2030, but also contributing to other global goals as sanitation is catalytic to water and food security, health, gender equality and climate change resilience.

Why #IWorkInSanitation is ...

HASHTAG

#IWorkInSanitation

TAG

[@ToiletBoardCoalition](#) (LinkedIn)

Accelerator Graduation Material

Join us in spotlighting industry heroes and invite people to watch the Toilet Board Coalition Accelerator Graduation.

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Still image
GIF



TAG

[@ToiletBoardCoalition](#) (LinkedIn)

HASHTAG

[#IWorkInSanitation](#)

Sanitation isn't just a fundamental right; it's serious business and a powerful force for positive change. Curious to meet the industry heroes innovating solutions to the sanitation crisis?

Save the date: @ToiletBoardCoalition Accelerator Graduation on LinkedIn, November 16th, 13:00-14:00 GMT: <https://bit.ly/46VT9h7>

#IWorkInSanitation

Accelerating business solutions is a sustainable solution to the sanitation crisis. Eager to meet the industry heroes making an impact?

Join us at the @ToiletBoardCoalition Accelerator Graduation on LinkedIn, November 16th, 13:00-14:00 GMT: <https://bit.ly/46VT9h7>

#IWorkInSanitation



TOILET BOARD COALITION

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Thanks to our leaders:



Co-financed by:

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