

IMPACT STORIES

Founded in 2015, the Toilet Board Coalition accelerates business solutions to the global sanitation crisis. The Coalition facilitates vital partnerships between small and medium-sized enterprises (SMEs), corporates, NGOs, investors and governments who share a commitment to achieve access to sanitation and hygiene for all by 2030 (SDG 6.2).

Through its world-renowned Accelerator, the Coalition provides business model design, corporate mentorship and access to investment to Sanitation Economy entrepreneurs serving low-income markets. To date, the Coalition has graduated over 50 SMEs, impacting more than 2.2 million people daily and unlocking US\$22 million in finance. Our 80+ Members' diverse approach to sanitation proudly leads to essential innovation in toilet design, circular recovery of biological resources, and smart digital technologies to ensure safe and sustainable sanitation for all.

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See Membership options at www.toiletboard.org.



ADVANCING THE SECTOR IN WASTE LOGISTICS



"The Toilet Board Coalition and Aqua for All jointly work on advancing the sector in waste logistics, as it requires a lot of support to develop towards investment readiness. A number of high potential initiatives need growth capital, and we, therefore, encourage partners to continue looking at offering the right instruments for entrepreneurs in this sector."

Josien Sluijs, Managing Director at Aqua for All

BACKGROUND

Aqua for All is an international foundation catalysing an innovative, sustainable and inclusive water and sanitation economy worldwide. The Toilet Board Coalition and Aqua for All share a vision of a thriving Sanitation Economy, which leverages innovative toilet design, circular recovery of biological resources, and smart digital technologies to ensure safe and sustainable sanitation for all. A critical component of the Sanitation Economy is the collection and transportation of waste.

THE PROGRAMME

Aqua for All championed the Toilet Board Coalition's 2022 Waste Logistics Innovation Lab, unlocking a resilient market opportunity within a supply chain that touches people every single day. The Lab ran from March-September, 2022 and brought together six disruptive early-stage businesses working in the collection and transportation of faecal sludge in Sub-Saharan Africa – ranging from a mobile app linking households with collection and transport services to inclusive price mechanisms to emptying technologies that benefit low-income households.

OUTCOME

As the early-stage businesses shared insights on market needs, industry experts mentored to strengthen their business models through Roundtable discussions. The businesses outlined their value proposition, operations strategy, relationship mapping as well as expanded their network. New partnerships evolved from the Lab, connecting West and East Africa. Moving forward, three of the participating businesses will further their growth in the programme as part of the 2023 Accelerator cohort and the other participants are being considered for the Accelerator in the following years.

"The weekly engagement during the Lab was nothing short of an incredible eye-opening experience. The Waste Logistics Innovation Lab ranged from streamlining and strengthening business plans, evaluating value propositions, and relationship mapping. Not to mention, it also fostered new friendships and partnerships between the entrepreneurs. I dare say, they are ready to take on new horizons and reach scale."



Eric Nartey, Accelerator & Partnerships Manager at Toilet Board Coalition